



APYouthNet Talk Show Summary #33

Mike Einziger
(July 2014, Bangkok)



Guests: **Mr Mike Einziger**, Incubus

Host: **Mr Matthieu Cognac**, ILO Youth Employment Specialist

Camera, sound, editing: **Mr Julian Hadden**

Available at: <http://apyouthnet.ilo.org/podcast/>



Promoting good calls for the UN

Mike has done charity works with his band, Incubus, as they have a foundation named “Make Yourself”. However this is the first time he has been involved with the UN and with the ILO.

First reaction to the invitation to “Red Card to Child Labour” campaign

The task to write a song addressing child labour issues was very difficult at first. Making the song enjoyable to listen was a challenge as a musician but he was honored to be invited to join the campaign.

Key messages of the song

Mike hopes that young people in this world could all have a chance to be children, going to school, learning and playing. Despite issues related to poverty in the US, the challenge of child labour is most pressing in many developing countries and there is great need for awareness.

Future involvement

To Mike, this is just the beginning of the campaign. He plans to be involved in future activities related to the campaign.

Motivation to go back to school

Mike felt that he had accomplished what he wanted to do up until a certain point in his life after which he had a strong inclination to learn again, to be in a classroom and be committed to the subject. Continuous learning is very important for him to broaden his horizon. His mantra is to learn as much as he can and to share as much as he can.

Message for young people

Mike hopes that anybody watching the video or listening to the song will become more aware of the pressing issue surrounding child labour. He also encourages anyone, young or old, to take action and to support the ILO in the fight against child labour. Mike highly appreciates the assistance and support of his team of renowned artists who have participated to the campaign and to the song including Ann Marie Simpson with whom he co-wrote the song but also Pharrell Williams, Hans Zimmer, Dom Lewis, LIZ, Minh Dang and Travis Barker.

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