Researching the impact of KAB (Know about Business) on university students

An impact assessment of the Know about Business (KAB) programme in China is being planned under the global project “Creating Youth Employment through Improved Youth Entrepreneurship” a HQ based (SEED) TC project funded by the Swiss Development Cooperation (SDC) that researches the impact of ILO supported entrepreneurship education globally. An impact research framework, which is longitudinal and quasi-experimental and making use of quantitative and qualitative elements has been developed and is currently used for research in Indonesia, Kenya and Kyrgyzstan.

The components of the research framework have already been translated into Chinese. Discussions were held with All China Youth Federation (ACYF) about the scope of the impact research in China where KAB has been introduced to more than 400 universities over the past 3 years. Graduates from 2006 and 2007 will be sampled from the universities to which KAB was introduced in the school years 2005/06 and 2006/07. ACYF and the China Youth University have already submitted a proposal for the impact assessment, which was discussed and which needs to be modified to more accurately reflect the population of KAB graduates in 2006 and 2007. ACYF will prepare an overview of the number of universities and the graduates and will submit a revised research proposal to the ILO by the end of June.